Course materials
- All course materials (e.g. readings, handouts, and assignments) are available through Gauchospace. The Gauchospace site is a critical resource, so check it often for updates.
- Readings provided on the website are an important component of the course, supplementing lectures and reinforcing the points in class. Read the assigned material either prior to or during the appropriate unit.

Grade components:

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignments</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>Mid-term exam</td>
<td>25%</td>
<td>Thurs Nov 6</td>
</tr>
<tr>
<td>Final exam</td>
<td>25%</td>
<td>Tues Dec 16, 4:00 pm</td>
</tr>
<tr>
<td>Participation</td>
<td>0 ± 5%</td>
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</tbody>
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Proposed schedule of topics and readings (subject to change)

Week 0  Oct 2  Preliminaries, scope of class, ground rules.
Week 1  Oct 7 - 9  Words of sports
  Readings: Kassing et al. 2004; Glowka et al 2000a, 2000b; Shulman 1996
Week 2  Oct 14 - 16  Words cont’d; adaptive reference
  Readings: Gillmeister 1996, Sabino 2005
Week 3  Oct 21 - 23  Metaphor and framing, Assignment 1 due
Week 4  Oct 28 - 30  Framing, repertoire, narrative in journalism
  Readings: Hansen 1999; Angelini and Billings 2010; Bowcher 2003; Desmarais and Bruce 2010
Week 5  Nov 4 - 6  Sports Announcer Talk; structural repertoire; Midterm Nov 6
  Readings: Ferguson 1983
Week 6  Nov 13  more SAT & repertoire, stock phrases; Assignment 2 due
  Readings: Romaine 1994; Reaser 2003; Wanta & Legett 1988
Week 7  Nov 18 - 20  interview, interaction, coaching
Week 8  Nov 25  Interaction, co-operative talk, trash talk; Assignment 3 due
  Readings: Wilson 2010; Eveslage and Delaney 1998; Loconto and Roth 2005
Week 9  Dec 2 - 4  Nicknames
  Readings: Kennedy and Zamuner 2006; Skipper 1990; Wilson and Skipper 1990
Week 10  Dec 9 - 11  Team names, Wrap up

Policies
- All assignments are electronic: distributed, submitted, graded, and returned via Gauchospace.
- Late assignments receive a 10% penalty for each subsequent 24-hour period, including weekends.
- Late assignments are not accepted once the assignment has been handed back.
- Assignments must be typed.
- If you encounter a scheduling conflict with the examination dates, please notify me by Oct 15 so that we may arrange an alternative date.
- Regrade requests must be done in writing. Regrades due to clerical errors will simply be recalculated. Other regrading requests will subject your assignment or exam to undergo complete regrading.
The Participation component of your grade is by default even. It may be boosted by active or thoughtful contribution and participation in class. It may be reduced by disruptiveness or distraction in class.

More policies

- If you miss class, please do not ask for powerpoint slides. Ask a friend to lend you notes.
- I do not post powerpoint slides online unless they contain material not found in the readings.
- Disruptiveness in lectures and section will not be tolerated and will result in grade reductions. This includes using phones, laptops, or tablets for anything other than course material.
- All students are expected to understand and comply with university policies regarding plagiarism and originality of work. Plagiarized assignments (including copying of a friend’s homework) will receive a grade of 0 and may result in additional disciplinary action.
- All course materials (class lectures and discussions, handouts, examinations, web materials) and the intellectual content of the course itself are protected by United States Federal Copyright Law and the California Civil Code. UC Policy 102.23 expressly prohibits students (and all other persons) from recording lectures or discussions and from distributing or selling course materials without the prior written permission of the instructor (See http://policy.ucop.edu/doc/2710530/PACAOS-100). Students are permitted to make notes solely for their own private educational use. Exceptions to accommodate students with disabilities may be granted with appropriate documentation.

Getting Help

- University policy dictates that requests for accommodation be initiated by the student. If you need accommodations for exams or have other learning needs that your TA or instructor should be aware of, you may request accommodations by contacting the Disabled Students Program.

  1201 SAASB  
  (805) 893-2668  
  URL: http://www.sa.ucsb.edu/dsp

- UCSB has numerous resources to assist students in psychological or emotional distress. If you or someone you know needs assistance, the following services are available to you:

  Student Mental Health Coordination Services 805-893-3030  
  Social Work Services 805-893-3087  
  CAPS (Counseling and Psychological Services) 805-893-4411 (avail. 24/7)  
  Building 599  
  http://caps.sa.ucsb.edu/

- Title IX makes it clear that violence and harassment based on sex and gender is a Civil Rights offense subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories such as race, national origin, and age. If you or someone you know has been harassed or assaulted, you can seek assistance from UCSB CARE (Campus Advocacy Resources and Education).

  Women’s Center, SRB 1220  
  805-893-4613  
  http://wgse.sa.ucsb.edu/CARE/

- If you feel unsafe and/or a situation requires immediate attention, call Campus Police (911 or 805-893-3446). The campus police force provides UCSB with 24-hour emergency response services for medical, psychiatric, and safety concerns.